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**23 January 2018**

## **SenSen Wins 2018 Global Smart 50 Award**

SenSen Networks Limited (“SenSen”, “SNS” or “the Company”) is pleased to announce that it has been awarded a “**2018 Smart 50 Award**” for its Intelligent Video Analytics in Singapore including an alert zone at Changi Airport.

The **Smart 50 Awards** annually recognize global smart cities projects, honouring the most innovative and influential work.

The awards are jointly presented by Smart Cities Connect, Smart Cities Connect Foundation, and US Ignite. The latter is an influential coalition promoting the creation of next-generation applications and services that leverage advanced networking technologies to build the foundation for smart communities, including cities, rural areas, regions, and states.

Strong applicants submitted innovative projects with current or future municipal-scale impact and application. Projects clarified their connection with a municipal or municipal-similar partner such as a county, region, campus, installation, base, or facility complex.

SenSen won its award for the implementation of its world-leading video analytics software and artificial intelligence on Singapore’s major roads, including Changi Airport and tourist attractions. Taken together the SenSen modules assist in optimising road safety, security and operational intelligence. The combined system has improved the movement of vehicles and people, and increased public safety at 50+ locations of strategic importance around the city.

Commenting on SenSen being named as a 2018 Smart 50 Awards recipient, CEO Subhash Challa said: *“The whole SenSen team is very proud to receive this prestigious award, which further demonstrates the power of our video analytics and Artificial Intelligence solutions to increase civic efficiency, public safety and economic development in an increasing number of cities around the globe. It is very clear that the pace of cities being connected through IoT disruption is increasing and SenSen continues to be a leader in this evolution.”*

Visit <http://smartcitiesconnect.org/smart-50-awards-finalists-announced/> for more information.

SenSen will receive its award at a gala to be held on 26 March, 2018 in Kansas City, Missouri, USA, as part of the annual Smart Cities Connect Conference & Expo (<https://spring.smartcitiesconnect.org/>).

**For further information, please contact:**

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# News Release



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## About SenSen Networks Limited

SenSen is focused principally on the development, commercialisation and supply of innovative, data-driven business process enhancement solutions, designed to assist customers in their business operations and significantly improve business efficiency and productivity.

SenSen provides video analytics and artificial intelligence data analytics software solutions to customers in the intelligent transportation systems and gaming sectors located in Australia, Canada, Europe, India, Singapore and UAE.

## Disclaimer – Forward looking statements

This release may contain forward-looking statements. These statements are based upon management's current expectations, estimates, projections and beliefs in regards to future events in respect to SenSen's business, the industry in which it operates. These forward looking statements are provided as a general guide and should not be relied upon as an indication or guarantee of future performance. The bases for these statements are subjected to risk and uncertainties that might be out of control of SenSen Networks Limited and may cause actual results to differ from the release. SenSen Networks Limited takes no responsibility to make changes to these statements to reflect change of events or circumstances after the release.